

**THE EXCHANGE CLUB OF WEST ST. TAMMANY**

**April 2018  
CHILD ABUSE PREVENTION MONTH**

**Our Mission**

**We are dedicated to engaging community leaders, business leaders, educators and service organizations to join us in the month of April to raise awareness, distribute materials and become ambassadors to fight Child Abuse**

**The ultimate goal is to reduce the actual number of child abuse incidents, of all types, within our community.**

**Our efforts will be directed by these principles:**

- **Child abuse is 100% preventable.**
- **Properly educated parents and caregivers can protect our children.**
- **Community awareness that there is a problem opens the door for education.**
- **Educating parents and caregivers can prevent Child Abuse.**

As designated by Congress each April is ***Child Abuse Prevention*** month. Below are details of the Exchange Club's month long initiative.

We will encourage all participants to wear the "CAP" final Friday in April. The goal for April is to have a minimum of 2,000 of our citizens wearing the Child Abuse Prevention (CAP) cap.

Collaborating with other local organizations throughout the month to engage our citizens by passing out prevention materials and encouraging parents to access the Child Abuse Prevention website. [sttammanyexchange.org](http://sttammanyexchange.org)

Planting of "Pinwheel" for prevention gardens throughout the community to alert our citizens that April is National Child Abuse Prevention month.



Our organization is open to any and all ideas that any individual or organization may have for assisting these efforts during the month of April.