



**NORTHSHORE**  
COMMUNITY FOUNDATION

**2013**  
ANNUAL  
REPORT

**BUILDING A BETTER PLACE**

## LETTER FROM THE CHAIR



Optimism comes easy when you look at our success. At a recent Board meeting, we decided that the Northshore Community Foundation should undergo a three year strategic planning process to take us boldly into our 10 year anniversary. When we look back at the success and impact of our first seven years, we cannot help but look forward with excitement and hope. In such a short time, we have put defibrillators in schools to protect our children, we have supported overlooked homeless kids trying to get an education and we have fed countless hungry families in our own backyards. We have educated our policy makers about the reality of our water challenges, and we lead the charge to insist on progress in reversing our horrible suicide trends. We have planned for smarter communities, and we have protected our four-legged friends. We have built parks, and we have sent dozens of our region's neediest kids to college on scholarships. We have done all of this and so much more – it is all because of our partnerships and the commitment by so many others to help us build a better place.

In 2013 alone, our generous donors placed over \$2.5 million into our philanthropic accounts and we granted over \$1.6 million to deserving projects and non-profits. The highlights of some of this year's work are detailed in this Annual Report. My sincere hope is that, as you read it, you are deeply proud of what we have already done and energized to be part of our future.

Onward,



M. Todd Richard  
Chairman of the Board

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## MISSION STATEMENT

The Northshore Community Foundation unites human and financial resources to enhance the quality of life in the Northshore region.

### To achieve our mission, we:

- Serve donors to build the assets that drive initiatives and solutions
- Engage community leaders to develop appropriate responses to emerging opportunities and challenges
- Elevate our work and share the results with our stakeholders



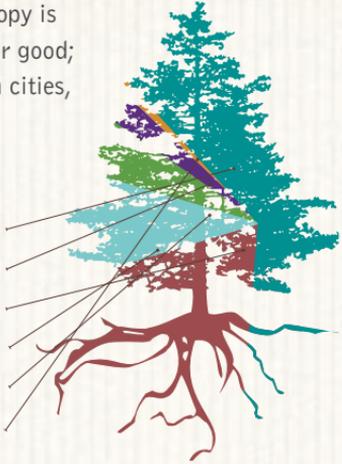
## WHO WE ARE

## GRANTMAKING

The wonderful by-product of our donors' philanthropy is our ability to support nonprofits serving the greater good; scholarships to serve students; and partnering with cities, towns and parishes to embrace our future.

### 2013 GRANTMAKING

■ HUMAN SERVICE . . . . .	\$1,175,950.87
■ ARTS & HUMANITIES . . . . .	\$22,500
■ EDUCATION . . . . .	\$369,753.66
■ ENVIRONMENT . . . . .	\$151,000
■ COMMUNITY DEVELOPMENT/HOUSING . . . . .	\$1,000
■ OTHER . . . . .	\$53,000
<b>2013 TOTAL . . . . .</b>	<b>\$1,622,205</b>



Grantmaking since inception . . . . . \$5,352,397

### ON THE MOVE...



In 2013, in the midst of another necessary office move, philanthropist Doyle Coatney made the decision and commitment that the Coatney Center for Philanthropy would have a permanent home. Through his significant gift, Mr. Coatney has propelled the Foundation into the search and development phase of its new permanent location. The Foundation is seeking community support, input and direction as we establish our new home. We look forward to that next big step.

## WHAT WE DO

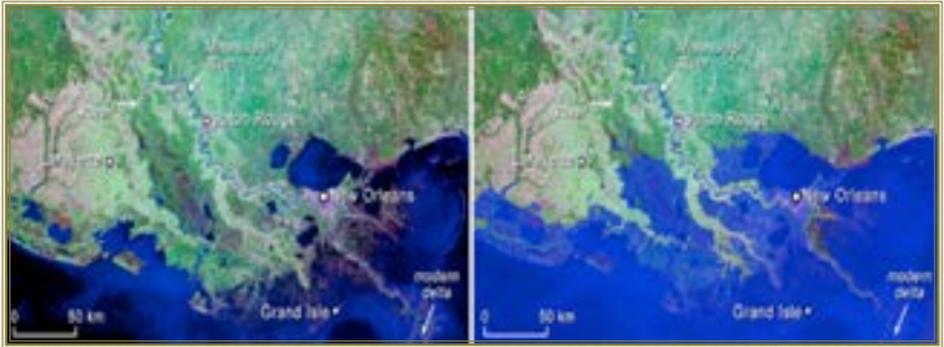
## 2013 WATER SYMPOSIUM

Seas around the world are expected to rise by more than three feet before the end of the century, with the greatest increase along our Louisiana coast. While all of us on the Northshore are aware of water as a Louisiana issue, there is startling science that predicts how water and coastal issues affect us right where we live along the Northshore of Lake Pontchartrain.

In June, the Northshore Community Foundation hosted a water symposium to bring together scientists, public policy makers and community leaders to learn about and discuss the impact to our area of the double threat of rising seas and disappearing coastlines.

### BEFORE

### AFTER



Featuring presentations by researchers from The Water Institute of the Gulf and leaders from the Louisiana Department of Economic Development, the participants were briefed on not only the science, but also how our region can turn a potential threat into a tremendous economic development advantage. Our Foundation continues to play a critical role in civic leadership by convening these kinds of dialogues and working toward solutions.

**CIVIC LEADERSHIP**

## MENTAL HEALTH COMMUNITY NEEDS ASSESSMENT

When St. Tammany Parish President Pat Brister realized the scattered nature of mental health services in her parish, she immediately knew she needed a plan and partners to accomplish it. Working with the parish government, the Louisiana Public Health Institute and Baptist Community Ministries, our Foundation provided \$86,000 to support the Behavioral Health Community Needs Assessment Project to conduct a systematic assessment of the behavioral health service delivery system in St. Tammany Parish and further develop a plan for improved services in this critical arena.



*“Negative outcomes from a lack of a cohesive mental health system in our parish is one of our greatest challenges. I am deeply grateful to the Northshore Community Foundation for their leadership and partnership as we work toward solutions.”*

*- Pat Brister*

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## COMMUNITY IMPACT SERIES

### WWNO 89.9 FM/Northshore Focus

As a tool to educate our community and build partnerships in the region, the Northshore Community Foundation has undertaken a collaboration with The University of New Orleans/WWNO to produce, manage and air a weekly series called “Northshore Focus.” Through a grant from our Foundation and its donors, the on-going series highlights local issues and needs in our community and the non-profits addressing them. The benefits realized by this partnership are vast. Through this well-thought-out project, WWNO gets additional quality programming; the Northshore Community Foundation gets airtime to highlight our work; local non-profits get recognized for their impact and listeners get educated on and can engage in the opportunities and challenges in our region. This project is a shining example of the ripple effect of the value of our Foundation.

Some episodes already produced include: issues facing our veterans, foster children, affordable housing, suicide prevention, coastal restoration, and opportunities for children in the summer. The series runs several times throughout the week and new episodes are produced twice a month.

**PARTNERSHIPS**

## ISAAC RECOVERY

In 2012, Hurricane Isaac surprised many of us with its lingering impact on our region. Human service organizations throughout our parishes stepped up and met their missions in remarkable ways, never knowing how they would pay for the extra load. So, in 2013, the Northshore Community Foundation identified nine charities that had gone above and beyond in their Isaac response and gave them



unrestricted grants to fill those unforeseen holes in their budgets. Thousands of people's lives were touched – through food, home repair, safe shelter and help to meet basic needs – and our Foundation is privileged to be part of that work.

### THOSE GRANTS WERE:

COMMUNITY CHRISTIAN CONCERN IN SLIDELL . . . . .	\$10,000
OPTIONS, INC. IN HAMMOND . . . . .	\$25,000
OUR DAILY BREAD OF TANGIPAHOA . . . . .	\$10,000
WASHINGTON PARISH BAPTIST ASSOCIATION . . . . .	\$10,000
COVINGTON FOOD BANK . . . . .	\$10,000
STARC IN SLIDELL . . . . .	\$7,750
NORTHSHORE DISASTER RECOVERY IN SLIDELL . . . . .	\$25,000
ST. ANSELM CHURCH IN MADISONVILLE . . . . .	\$10,000
ST. LUKE/GOOD SAMARITAN CENTER IN SLIDELL . . . . .	\$10,000



**STEPPING IN TO FILL THE GAP**

## A WONDERFUL EXAMPLE OF COMING FULL CIRCLE

Ironically, when David Fennelly first encountered the Northshore Community Foundation, it was to pick up a check. David was a board member of a local non-profit, New Heights Therapy Center, which the Foundation was supporting with a grant award. The New Heights Board came to meet our Board to accept the donation and visit about each of our missions.

A few years later, our Foundation had a donor interested in what New Heights offered. Our donor and staff paid a visit to David and his staff to see firsthand the importance of New Heights' work.

From that visit, David realized New Heights needed some strategic thinking for their growth, and he came to the Foundation once again; this time for staff assistance with their organizational evolution. It was during that process that David began to fully appreciate how the Foundation could serve him in yet another way. A few months later, David opened a donor advised fund to partner with the Foundation on his philanthropic journey – not just for New Heights, but in many other ways as well. That relationship continues to evolve as David uses the Foundation to help him discover and creatively accomplish the impact he wants to have in his lifetime and beyond.



## HOMELESSNESS IN OUR REGION

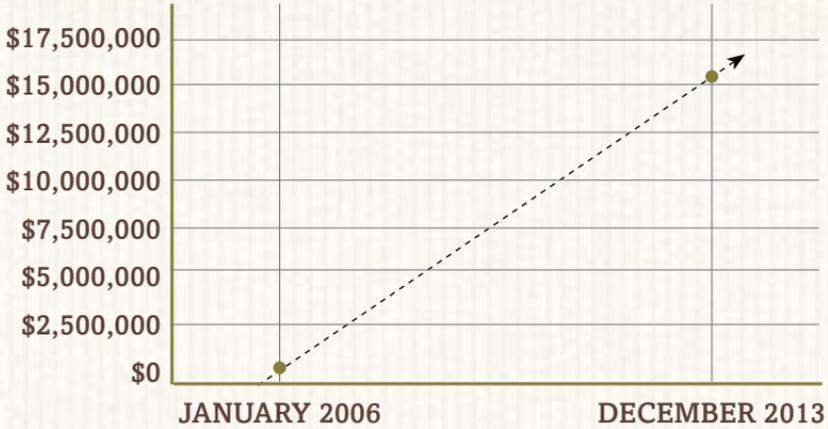
One of the most unknown yet shocking statistics on quality of life in our region is the number of homeless individuals and families living among us. Through the Northshore Community Foundation's work with the Northshore Homeless Alliance, it became evident that something more needed to be done. Already through the Foundation, our KIT Fund (Kids in Transition) and our HYST Fund (Homeless Youth in St. Tammany) work to develop and provide services for homeless children in the St. Tammany Parish School System.



In the next step toward building capacity to serve this invisible population, in 2013, the Foundation provided funding to develop and launch a Family Promise affiliate in our region. Family Promise is a well-respected national model where churches and the faith-based community come together to provide shelter to homeless families with children. Instead of looking to government to build a facility and for public funds to provide on-going services, this model links existing resources with opportunities to serve in our own backyard. The Foundation's initial investment in research and capacity development will ultimately launch a stand-alone non-profit addressing this dire need of temporary shelter while supporting families as they regain self-sufficiency.

**BUILDING CAPACITY**

## ASSETS



**10.16%**

2013 return on the  
Foundation's Investment Portfolio



- **\$15.3 million Total Assets\***
- **\$2.5 million Total Deposits**
- **\$1.62 million Total Grants Made**

\*Unaudited assets as of December 31, 2013. Detailed finances available upon request.

## 2013 FINANCES

# SUPPORTERS

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Abita Brewing Company, LLC  
Active Partnership Fund  
Jancie & Edward Amar  
AT&T  
Susan & William Baker  
Debra Neill-Baker  
Susan Bonnett & Mace Bourgeois  
Parish President Patricia Brister  
K. Thomas Bubrig  
Business First Bank  
Krista & Timothy Carpenter  
Champagne Beverage Company, Inc.  
J. Scott Chotin, Jr.  
Christ Episcopal Church  
Chuck Sabadie & Associates  
City of Mandeville  
CLECO Corporation  
Doyle Coatney  
Columbia Road Land Company, Inc.  
Community Christian Concern of  
Slidell, Inc.  
Jaie & Howard Daigle  
David Fennelly & Carlos Sanchez  
Maura & Jack Donahue  
Donahue Favret Contractors  
Dorothy L. Blossman Charitable  
Foundation  
Mimi Goodyear Dossett  
East St. Tammany  
Chamber of Commerce  
Connie & Larry Galloway  
Dr. Lawrence Gensler  
Elizabeth & Charles Goodyear  
Kathryn & Scott Gutterman  
Ann Hebert  
Hornbeck Offshore Services  
Innovative Advertising  
Joseph A. Jaeger, Jr.  
JP Morgan Chase Bank, N.A.  
Sally & Richard F. Knight  
Maureen Clary & Peter Link  
Lowry-Dunham, Case, &  
Vivien Insurance Agency  
Mary Queen of Peace Church  
Lillian & Jimmy Maurin  
Louisa & Michael McNulty  
Mele Printing  
Pamela & Robin Mingo  
Anne & Monty Montgomery  
Carla & Steve Mouton

Sharron & Bill Newton  
Northshore Business Council  
Options, Inc.  
Our Daily Bread Food Bank of Tangipahoa  
P & W Industries, Inc.  
Ginger & Lawrence Paddock  
Willie Paretti  
Parish Concrete, LLC  
Resource Bank  
Norma & Todd Richard  
Rose & William Roe  
S & W Payroll Services (Netchex)  
Cheryl & Carl Schneider  
SCP Distributors, LLC  
Cindy & Bo Sibley  
St. Tammany Alliance for the  
Mentally Ill, Inc.  
NAMI of St. Tammany  
St. Andrew's Village  
St. Scholastica Academy  
St. Tammany SALT Council  
St. Tammany West Chamber of Commerce  
Stirling Properties  
The Food Bank of Covington Louisiana, Inc.  
Georgia & Nick Trist  
Allison & William Trist  
Jacqueline "Jinx" Vidrine, Ph.D.  
D. Randy Waesche  
Weyerhaeuser Real Estate Development Company  
WHLC Architecture (LA), LLC  
Lisa & Peter Wilson

# FUNDS

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Active Partnership Fund  
Bill and Susan Baker Fund  
Fay and Phelan Bright Endowment Fund  
Cards 4 Kids Fund  
Carpenter Family Fund  
Dan and Monique Casey Fund  
Chemo Beanies Cares Foundation Fund  
J. Scott Chotin, Jr. Northshore Family  
Community Fund  
Christwood Fund  
Doyle Coatney Foundation Fund  
Donahue Favret Contractors Fund  
Jack and Maura Donahue Fund  
EWE, LLC Fund  
Fennelly Sanchez Fund  
Founders Forum Fund  
Fund for Bogalusa - Endowment

# FUNDS

Fund for Bogalusa - Spenddown  
Larry and Connie Galloway  
Catherine Farnsworth Gensler  
Foundation Fund  
GKS Fund  
Charles and Elizabeth Goodyear Fund  
Gulf Relief Foundation Fund  
Hayden Fund for Addiction Recovery  
Hoops for Kids Fund  
HOYST Fund  
JAA Foundation Fund  
Jeremy Hebert Defibrillator Fund  
Kids in Need During Disasters  
(KINDD) Fund  
KIT Fund  
Lake Pontchartrain Basin Foundation  
Tom and Sue Lavin Fund  
Legacy Gardens Fund  
Legislator's Charity Fund  
John Lohman Christwood Endowment Fund

Dale and Sharon Mahnke  
Charitable Gift Fund  
Mill Town Players Fund  
MILNE Fund  
Robin and Pamela Mingo Fund  
Recreation District 16 Fund  
Richard Family Fund  
Rotary Club of Slidell Northshore  
Endowment Fund  
Danny and Susan Shaw Fund  
Sibley Family Fund  
Skipper Award In Memory of Ivan Zenon  
Skipper Fund  
SOS - An Abita Beer Charitable Fund  
South Slidell Swimming Scholarship  
Endowment Fund  
STARC Endowment Fund  
Vidrine Legacy Foundation Fund  
We Lift You Up Fund  
Peter A. and Lisa H. Wilson Charitable Fund

# STAFF

Susan H. Bonnett, President & CEO  
Carla Mouton, Administrative Manager

# BOARD OF DIRECTORS

## How We are Governed

The Foundation is governed by up to 18 directors who are elected by members to three-year terms. Directors may serve two consecutive terms. The immediate past Board Chair serves as a member of the Executive Committee and member of the Board, as does the CEO of the Foundation.

This year, we offer a special note of thanks to our 2013 retiring board member, D. Randolph Waesche, CFP, whose term has ended. Your leap of faith and bold leadership has shaped the legacy of the Foundation.

M. Todd Richard . . . . . **Chair**

Sharron Newton . . . . . **Secretary**

Mimi Goodyear Dossett . . **Vice Chair**

Will Boudreaux . . . . . **Treasurer**

Johanna Averill

W. A. Baker, Jr.

Fay Bright

Maura Donahue

Kyle France

Scott Gutterman

Joseph A. Jaeger, Jr.

Richard Knight

Jimmy Maurin

Randy Waesche

## WE NEED YOU – JOIN US!

To become a supporter, please fill out the form on the next page and mail to our address below.

Temporary address

Northshore Community Foundation  
610 Hollycrest Blvd.  
Covington, Louisiana 70433

# MAKE A DIFFERENCE

## JOIN TODAY:

The Northshore Community Foundation needs supporters who share our vision of caring for those in need, while partnering on bold initiatives that make our region shine. Your donation will go toward building a better place.

## SUPPORTER LEVELS:

PARTNER IN CIVIC ADVANCEMENT  
\$5,000 TO \$10,000

CORPORATE SPONSOR  
\$1,000

ANNUAL SUPPORTER  
ANY AMOUNT TO SUPPORT OUR WORK

Please join online at [NorthshoreFoundation.org](http://NorthshoreFoundation.org)  
or fill out the form below:

Yes, I would like to contribute \$ \_\_\_\_\_

Please bill me next year for my recurring partnership

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Parish: \_\_\_\_\_

Email: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

In all official records, our name(s) should appear as follows:

\_\_\_\_\_

Preferred Method of Payment:

Check is enclosed

Credit Card  Visa  MasterCard  American Express

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_/\_\_\_/\_\_\_ Security Code: \_\_\_\_\_

Billing Address (if different from mailing address): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Temporary address

**MAIL TO:** Northshore Community Foundation  
610 Hollycrest Blvd.  
Covington, Louisiana 70433