

# YOUR NORTHSHORE PROFESSIONAL TEAM

- ▶ INTEGRITY
- ▶ INNOVATION
- ▶ EXCELLENCE



**WHATEVER YOUR  
BUSINESS NEED,  
WE CAN HELP.**

## ▶ WSTBA PROFILE

The main objective of the West St. Tammany Business Alliance is to create business for our members through referrals and, therefore, increase our incomes.

We meet weekly to provide the continuity necessary to be successful. We do not consider ourselves a single event, networking organization. We offer much more and our commitment to each other is integral to our success. Membership in the West St. Tammany Business Alliance is a privilege, not a right and only one membership per profession or occupation is allowed to avoid professional conflicts.

If your needs and desires are consistent with the principles of the West St. Tammany Business Alliance, we welcome you to experience our organization. If there is an available position, then we encourage you to submit your application.



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[www.wstba.com](http://www.wstba.com)

# GET CONNECTED

BUSINESS SERVICES

WITH PROFESSIONAL

INTEGRITY



# GET CONNECTED

## FOR YOUR HOME OR BUSINESS

▶ ▶ ▶ THE WEST ST. TAMMANY BUSINESS ALLIANCE IS A NETWORK OF PROFESSIONALS IN THE FIELDS OF TECHNOLOGY, ARCHITECTURE, BANKING, ACCOUNTING, INSURANCE, CONSTRUCTION, REAL ESTATE, LAW, MORTGAGE, LANDSCAPING, ELECTRICAL SERVICES AND MORE.



### WSTBA PHILOSOPHY

Each WSTBA member is positive and supportive of other members in the group. This creates a pro-business environment and requires a commitment to each other as well as to the idea that when we help other reach their goals, we will reach ours in return.

### WSTBA CODE OF ETHICS

Each WSTBA member commits to the following:

1. Providing quality services
2. Being truthful in all dealings
3. Building goodwill and trust among members
4. Displaying a positive and supportive attitude at all times
5. Maintaining high ethical standards at all times

### GENERAL INFORMATION ABOUT WSTBA

- Only one person from each professional classification is permitted to join.
- Members must represent their primary occupation, not a part-time business.
- Weekly meetings last 90 minutes.
- A membership in a similar networking group while belonging to WSTBA would be a conflict of interest.
- Visitors may attend weekly meetings up to two times.
- There is an annual fee to belong to WSTBA. Contact an existing member for more information on fees and membership.

### COMMUNITY SERVICE

Each quarter, WSTBA members participate in a community service project in an effort to give back to the community we serve.

### WSTBA OVERVIEW

WSTBA is a business and professional networking organization which allows one representative from each profession to join. The sole purpose of the group is to give its members more business. It's based on the concept that what goes around comes around. If you give business to me, I will give business to you.

"Word of mouth" is the most cost-effective form of advertising possible. WSTBA provides a structured environment for the development and exchange of quality business referrals for both men and women. If referrals are important to your business, then WSTBA is the organization for you.

### HOW TO JOIN

To become a member of WSTBA take these steps:

1. Contact a member and let him or her know you would like to join.
2. Next, someone from our Membership Committee will contact you to setup an interview.
3. Meet with a representative from our Membership Committee. At this meeting, you can ask questions and find out more about the organization.
4. At the next WSTBA business meeting, the Membership Committee makes a recommendation to the chapter and a vote is taken.
5. You will then be contacted and notified of your status.

